

Cafédiskussioner PIC konferens 11 dec 2012

A. Hur skapar PIC mervärde? Vad får du ut av att ingå i PIC?

- a. Networking – with industry and between institutions
- b. Industrial relevance – applications, contact with companies. Not just theory.
- c. Increased competence. Learn a lot. Support from group with different competence.

B. Kompetensutveckling inom och utom PIC. Vad behöver vi och vad kan vi?

- a. Networking with human resource dept. Sell the program! Together with potential students. Create acceptance.
- b. PhD students taking the courses. Still mostly industry.
- c. Show the benefit for the company.
- d. Use the PIC club for communication.

C. Arbetsformer för samarbeten. På vilka sätt arbetar vi och vad fungerar bra/dåligt?

- a. Strengthen the relationship. Put MSc thesis in context, part of long term relationship.
- b. Knock doors. Ask about industrial needs/problems.
- c. Invite other industry partners to meetings. Increase collaborations between companies.
- d. Personal relationship – start of collaboration. Make it formal.
- e. Organize workshops, discuss projects. Closely related or make them generic.

D. Kommunikation inom och utom PIC. Vad ska vi sprida, till vem och hur?

- a. Need more! Both internal and external.
- b. General presentations process industry – what ties us together.
- c. Make discussion generic – promote the keywords and how we are working with those themes.
- d. Bransch magazines. Popularize. Article about the Master programme.
- e. PIC homepage. Information about the researchers.
- f. Discussions on buzzwords – different perspectives.
- g. Proud and happy!

E. Vad finns det för synergier och möjligheter till samarbeten inom PIC?

- a. Learn more of how the different research groups work. Common workshop with longer presentations. More detail.
- b. Industrial network is bigger with LU/LiU collaborations. Inform companies. Learn about how we manage the collaborations.
- c. Ambassadors for PIC projects. Information material that we can distribute.